

SPONSORSHIP PACKAGE

OPEN SOURCE TECHNOLOGY SHOWCASE – SC2010

Ottawa, Canada – August 14, 2010



IEEE



Table of Contents

About FOSSLC	2
Conference history	2
Audience	3
Speakers.....	3
Venue	4
Videos.....	4
Organizers	4
Event Sponsorship Opportunities.....	5
Best visibility - \$10,000 - maximum of 1	5
Outstanding visibility - \$5,000 - maximum of 3	5
Better visibility - \$1,500 - maximum of 7	5
Good visibility - \$500 – no maximum	5

Registration/Inquiries: events@fosslic.org · (613) 614 – 5572

Word from the Chair:

The University of Ottawa's IEEE Student Branch is proud to be co-hosting Ottawa's Open Source Technology Showcase this year. Our co-host, the Free and Open Source Software Learning Center or as they are more commonly known, the FOSSLC has been a large supporter of our student branch and its' initiatives over the years. Together we have collaborated on numerous events aimed at both the student and professional population of our nation's capital and abroad. The members of our organization committee have also been actively involved with many other successful IT conferences such as Montreal's CUSEC, Toronto's Future Ruby and OSGeo's FOSS4G.

With the dedication of such an enthusiastic group of individual and the support of world renowned organizations such as yours, I have no doubt in my mind that this year's installment of the Open Source Technology Showcase will bigger than ever before.

Sincerely,

Daniel Godfrey
SC2010 Conference Chair

About FOSSLC

FOSSLC is a non-profit corporation dedicated to education, community, and business development involving open source technologies. FOSSLC has been active with multiple open source communities and organized over 30 events on three continents since 2008.



Conference History

This conference series started in 2008 with 18 talks in 2 rooms. Last year's event grew to 47 talks and 3 rooms. This is the third annual conference. This year's conference is the largest so far with 5 rooms running simultaneously and capacity for 650 people.



Top Left: Eclipse Bootcamp 2009

Top Right: Open Source License Debate 2009

Audience

This conference is the only open source conference to span open source communities and provide video coverage of all talks. The audience is a mix of industry, academia, government, and community. Roles include senior decision makers seeking to learn more about open source in a vendor neutral environment, IT workers, software developers, and entrepreneurs. Attendees are known to travel from up to 7 hours away to attend.

Speakers

We are fortunate to have outstanding speakers again this year. A list of speakers and abstracts is available at <http://www.fosslc.org/drupal/summercamp2010>. Featured speakers include Scott Chacon from Github, Aaron Siego from KDE, and Emma Jane Hogbin from Drupal. Other talks cover Eclipse, Perl, Ingres, Android, and more. Talks cover business, entrepreneurship, legal, and development best practices involving open source.



Top Left: Aaron Siego, KDE

Top Right: Scot Chacon, Github



Venue

The Desmarais building at the University of Ottawa is outstanding – modern and elegant. It provides power and high speed internet access to every attendee. The venue is conveniently located in downtown Ottawa with excellent public transit – buses passing every few minutes at its doorstep.

Videos

Conference talks will be recorded and hosted online. Based on considerable experience developed from over a thousand talks from previous conferences, we expect in excess of 15K video views for this event.

Organizers

This event is a partnership involving FOSSLC, the University of Ottawa, and the IEEE. The team is over 15 people and very experienced running large events. Sub-teams specialize in event promotion, liaising with speakers and organizing the schedule and logistics, food services, and audio visual services.



Top: FOSS4G Conference 2009, Sydney

Event Sponsorship Opportunities

This event offers a range of promotional opportunities for your organization.

Opportunities for visibility	Best \$10,000 (maximum of 1)	Outstanding \$5,000 (maximum of 3)	Better \$1,500 (maximum of 7)	Good \$500 (no maximum)
Speaking opportunity at keynote session	 10 Minutes	 5 Minutes		
Events passes	 15 events passes	 10 events passes	 5 events passes	 3 event passes
Speakers dinner passes	 15 dinner passes	 10 dinner passes	 5 dinner passes	 3 dinner passes
Copy of attendee list for those that opt-in (Name, Company, Email, Title, Phone)				
Logo/URL on event page	 Top section	 2 nd section	 3 rd section	 4 th section
Video linked to event page	 Up to 10 minutes			
Logo featured in videos	 Center of screen at start of videos	 2 nd row at start of video		
Right to add items to attendee's swag bags	 Up to 3 Items	 Up to 2 Items	 1 Item	
Right to display banner/signs presentation rooms	 1 at the front of each room	 1 off to the side in choice of 2 presentation rooms	 1 further off to the side in choice of 1 presentation rooms	
Right to display banner/signs in the foyer outside rooms (where food will be served)	 3 banners/signs	 2 banners/signs	 1 banner/sign	